Werdser

The Al company for Al companies, "We erase work with Al"

Company Profile October 2025

We erase work with Al

The Al Company of Al Companies











A company solving the challenges faced by Al companies

Most companies call themselves 'Al companies,' but in reality, they can't even properly develop Al models, let alone Al technology. Weraser has provided AX consulting to over 80 companies, becoming the 'Al company for Al companies'.

The Reality of Most Al Companies

- GPT API Wrapping Services
- Reliance on models without implementing specialized features
- Limited document processing (60-70%)
- Unresolved hallucination issues

Document parsing at 60-70% of ChatGPT API wrapping level, currently experiencing hallucination issues.

What Sets Weraser Apart

- Optimized Al Vision Engine (99.9% document comprehension)
- Closed-Book RAG (Minimized hallucination)
- Supports 50 languages and all formats
- 220+ Al Agents Deployed in Production

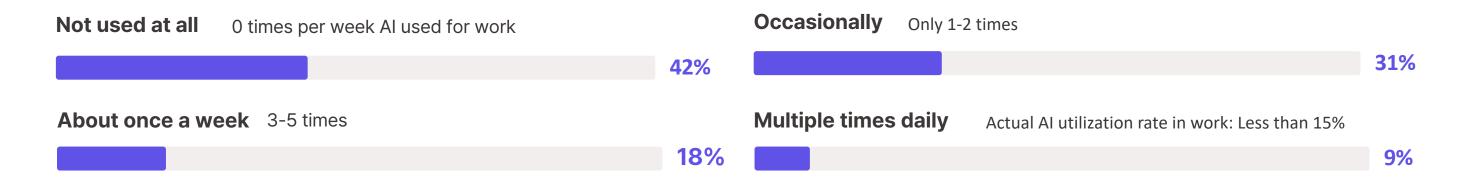
Our proprietary Al Vision engine (99.9% accuracy), minimized hallucination, Al-native processing, and 220+ production-ready Agents.

Consulting Portfolio: 48 IT/SaaS companies, 9 logistics/trade companies, 15 manufacturing companies, 8 finance/legal companies. Average Results: 75

The whole world talks about AI, but do you use AI every day?

Most people have only experienced something like ChatGPT, and AI remains a 'special experience' rather than being deeply integrated into daily tasks.

This is the biggest contradiction and opportunity in the Al market.



Al as portrayed by the media

- "Al is changing everything"
- Global Al Investment: \$200B (2024)
- Al company valuations hit all-time highs
- AGI is coming soon

My Actual Workplace

- No Al used besides ChatGPT
- Most documents still written manually
- Reports are copied and pasted manually
- Research still involves search + manual work

Even the outstanding Vertical Al failed to gain customers

Despite its high technical sophistication, Vertical AI has low market penetration.

The problem is that users lack the habit of working with Al. This absence of Al usage habits is our opportunity.



Reasons for Failure

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The Usage Frequency Barrier

- "Customs duties are only handled 2-3 times a month"
- → Habit formation not established

Barrier of Trust

- "I can't trust an AI I'm using for the first time for important tasks"
- → Conservative corporate culture

The Integration Barrier

- "How do we connect it to our existing system?"
- → Disconnecting from the existing workflow

Perfect Al used once a week vs. decent Al used dozens of times daily

A strategy to create a 'daily use' habit through 10 daily interactions, totaling 3,650 annual touchpoints, making all knowledge work in the company pass through Weraser and become the company's "operating system (OS)". This is the pattern proven by Slack, which started as a simple messenger and grew into a 37 trillion won company.

Phase 1: Simple Messenger

Forming a habit of using it dozens of times daily, Securing DAU (Daily Active Users)

Phase 2: Daily Platform

File sharing, search, notification integration,
Reaching the point where "Work is impossible wi
thout Slack"

Phase 3: Workflow Hub

3,000+ app integrations, Evolving into the central platform for the enterprise

The key is 'daily use'.

10 times a day → 300 times a month → 3,650 touchpoints a year.

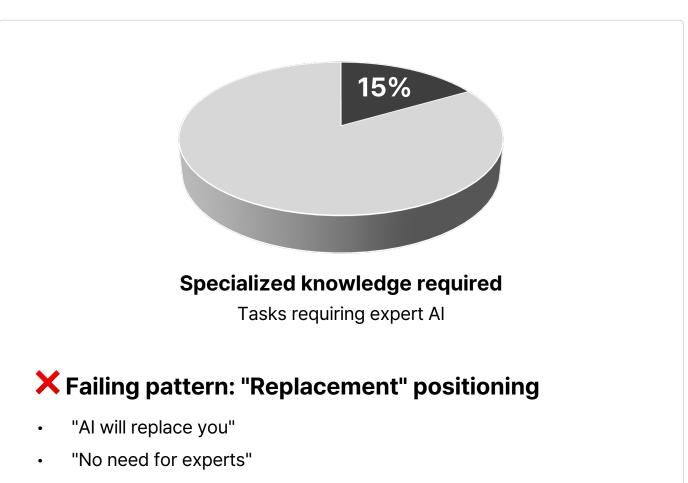
After securing daily touchpoints, natural expansion ensures all knowledge work in the company passes through Weraser, securing its position as the company's "operating system (OS)".

Frequency	Once a week (Vertical AI)	10 times daily (Horizontal AI)
Habit Formation	Difficulty	Within 21 days
Remember how to use it	Difficulty	Automation
Value Recognition	Limited	Clear
Risk of attrition	High	Extremely low
Expansion Opportunities	None	Infinite

Everyone is developing AI experts, but who actually uses them?

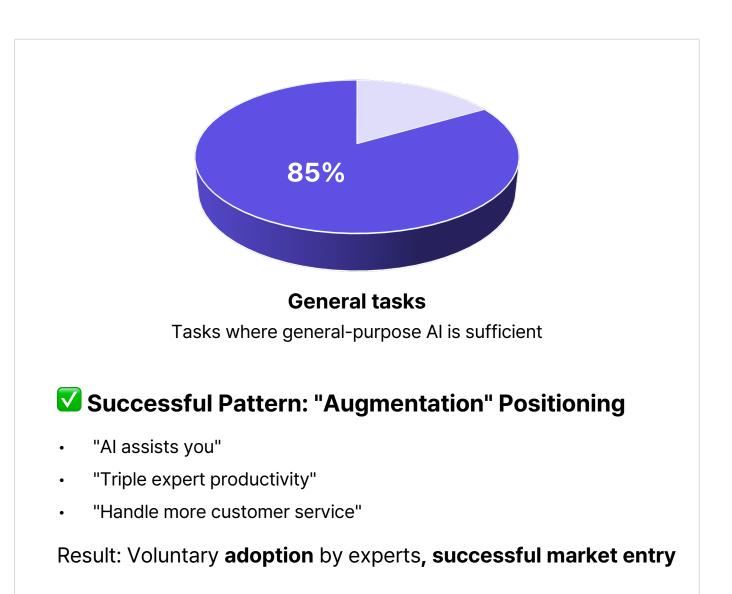
80% of work time is spent on routine tasks like searching for materials, writing emails, and organizing meeting minutes.

Forming AI habits in these repetitive tasks is key to naturally adopting professional AI.



"90% reduction in labor costs"

Result: Strong resistance from experts, failed market entry



It's so obvious, yet no one did it

Weraser is the world's first platform that perfectly integrates everyday life and expertise, featuring complete document comprehension (Al Vision), reliable everyday Al (coreChat), and verified expertise (Al Agent).

The world's first platform perfectly integrating 'everyday + expertise'.



Al Vision

Perfect document comprehension

- 99.9% document parsing accuracy
- Simultaneous support for 50 languages
- Native Al document processing

Five years of accumulated technology, impossible to catch up with easily



coreChat

Al for Everyone

- Closed-Book RAG system
- Minimized Hallucination
- Al-Powered Corporate Knowledge

Trustworthy for Enterprises
Unlike ChatGPT



Al Agent

Field-proven expertise

- 220+ specialized Al Agents developed
- Operating in real enterprises
- Multi-Agent Collaboration System

Experience in creating Al services at the level of 'human experts'

What customers say vs. what customers actually want

Interviews with 87 beta customers revealed that what customers initially request differs from what they actually need.

Ultimately, what they wanted was **an Al** that understood their company context, worked alongside them daily without error, and clearly attributed **sources** — **a "digital colleague who knows me."**

78%

65%

23%

Reduction in data search time

Resolving repetitive questions

Automation of specialized tasks

The biggest effect after introducing coreChat

Second most significant effect

Fifth Effect (Specialized AI)

Category	Construction Company Logistics Team Leader	IT Company Legal Team	Startup CEO
Scale	10	4	25
Initial Request	"I need an AI customs agent. Please automate customs calculations."	"I want to automate contract reviews with an AI lawyer."	"I need an AI patent search tool."
After actual use	Al customs agents are great, but honestly, what I need every day is finding last year's import records, searching HS codes, and locating FTA documents. Using coreChat for these tasks has cut my workday by about two hours.	"We review about five contracts a month, but daily tasks i nvolve finding past contract clauses, searching for similar cases, and locating NDA templates. Since coreChat hand les this in 10 seconds , that's what we needed first."	"More than patent searches, the real problem was employee s asking duplicate questions, repeatedly searching for the sa me materials, and constantly explaining the same things to n ew hires. After introducing coreChat, all that was solved."
Insight	Specialized AI & Everyday AI	High-frequency simple tasks are key	Organizational knowledge management is the greatest need

The Foundation of Everything:

Document Preprocessing Technology

The key to Al success lies in accurately understanding documents.

Weraser has achieved 99.9% accuracy through five years of accumulated technology

Layer 1: Al Vision (Core Competence)

99.9% document parsing accuracy, simultaneous support for 50 languages, and support for all formats.

Layer 3: LLM Orchestration

Closed-Book RAG, Truth Reconciliation Algorithm, Knowledge Propagation

Layer 2: Document Automation API

Structured database generation, high-dimensional embedding vectors, real-time update system.

Layer 4: Al Agent Network

220+ specialized agents, multi-agent collaboration, domain-specific knowledge

Solution	Accuracy	Document Format	Features
G Vision	85%	Requires conversion	Limited
A Textract	82%	Not supported	Basic
A***Y	88%	Limited	Commercial
Weraser	99.9%	Native <a>	Unique

One platform, two experiences

coreChat (Horizontal Platform)

Positioning: "The company's second brain"

Core Features

- Enterprise-wide Document Search
- Natural Language Query and Response
- Source-attributed responses
- Multilingual Support (50 Languages)

Target Users: All Employees

Usage Frequency: 10-30 times per day

Price: \$10 per user per month

Al Agent Network (Vertical Expansion)

Positioning: "Your Own Team of Experts"

Currently Available Agents

- Al Customs Broker (99.4% Accuracy)
- Al Logistics Specialist
- Al Patent Attorney
- Al Doctor, Lawyer, Accountant (Beta)
- ... 220+ agents

Target Users: Professionals

Usage Frequency: 2-10 times per week

Price: Usage-based \$10-2000/case

Usage Examples

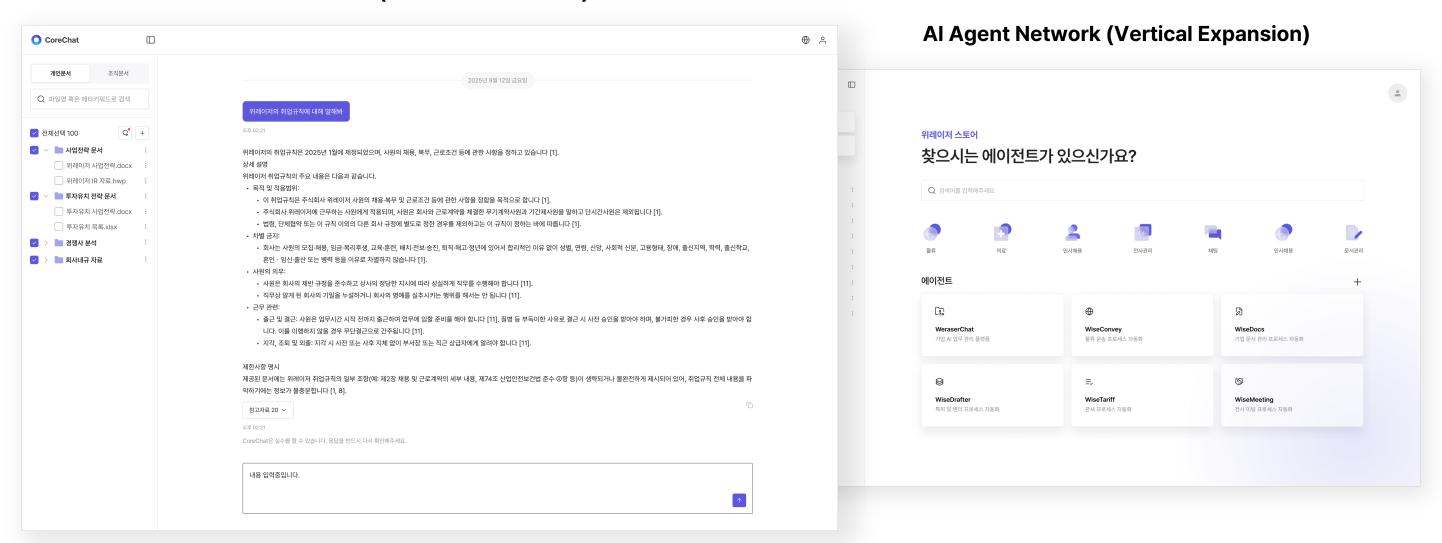
coreChat: "What was last year's Q4 marketing budget?", "Find the proposal for Project A written by Mr. Kim"

Al Agent: "Calculate the estimated customs duty for this import," "Does this patent infringe on our product?", "What are the risk points in this contract?"

One platform, two experiences

Handle everyday tasks effortlessly with coreChat, tackle specialized work in depth with diverse Al Agents experience both Horizontal and Vertical capabilities on a single platform.

coreChat (Horizontal Platform)



Usage & Effects: Case Study of a Mid-Sized Manufacturer

Phase 1: coreChat Implementation (Month 1)

Uploaded: Company profile, organizational chart, 500 product manuals, 3,000 past project documents, email archive

Employee Questions (Average 1,200 per day): "Where's the manual for Product A?", "Who was in charge of Project B last year?", "What were the contract terms with Client C?"

Effect: Average daily document search time reduced from 1 hour → 5 minutes, 70% reduction in duplicate questions, employee satisfaction rating 4.6/5.0, 85% of employees use it daily as a habit

Phase 2: Natural Expansion of Al Agent (Month 3)

Usage pattern analysis results: Logistics team made 50 customs-related inquiries per week → AI customs agent recommended and implemented

Evolution of Logistics Team Leader's Questions: Before: "What were last year's import tariffs for Country D?

"After: "What are the estimated tariffs for this E import shipment?" → AI Customs Agent automatically calculates

Phase 3: Platform Dependency (Month 6)

Company-wide Utilization: Daily questions 1,200 \rightarrow 3,800, coreChat usage rate 85% \rightarrow 98%, Al Agent adoption expanded to 5 departments

Additional Effects: Tariff calculation time per case: 2 hours \rightarrow 10 minutes, Error rate: 15% \rightarrow 0.6%, Annual cost savings: 150 million KRW

	Before Weraser	After Weraser
Find Resources	30-60 minutes	10 seconds
New Hire Onboarding	3 months	2 weeks
Duplicate tasks	Frequent	Rarely
Knowledge loss	Upon Resignation	Permanent preservation
Expert on standby	1-2 days	Immediate
Error rate	10-15%	< 1%

A team practicing an Al-First culture

Kim Hyun Jong

CEO & Founder

Al Modeling / Development

Experience

- Sogang University MBA
- PM at KMTC Information Strategy Team
- Container Import/Export Sales at KMTC
- MapleStory Planning/QA Lead at Nexon
- Author of ChatGPT Prompt Design

No Yong Gyu

CPO

Logistics Operations, Service Planning

Experience

- Sogang University AI & Big Data Graduate School (MA)
- Maritime Strategy at H-Line
- Head of Marine IT Planning at MarineSoft
- STX Bulk Sales Management

Moon Chang Min

CAIO

Machine Learning,
Natural Language Processing

Experience

- University of Canterbury Data Science Graduate School (MS)
- Data Team Leader at Sungjin HDS
- CRM Data Analysis Team at Sitel New Zealand
- Container Export Sales at KMTC

Na You Chul

CDO

System Development and Architecture

Experience

- Development PM at Sungjin HDS
- Development Manager at TP Corporation
- Security Solution Development at Nixtech
- Development Team Manager at MediVentures

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30+ years combined logistics experience with AI research and model design expertise

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We are building the infrastructure for the Al era.

Weraser is not just an AI tool. We are building an operating system for enterprises to survive and thrive in the AI era.

Ten years from now, every company will operate on an 'Al OS'. Weraser aims to be that OS.

Why Weraser? Why Now?

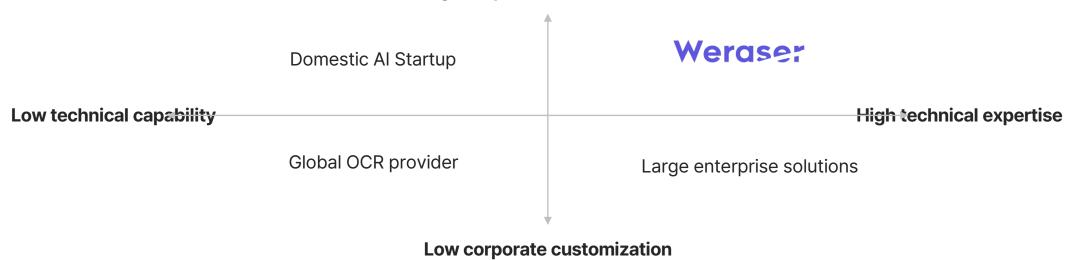
- Proven Technology (99.9% Accuracy)
- Proven Market (87 betas, <5% churn)
- Clear Strategy (Land & Expand)
- Massive Opportunity (\$280B Market)
- Strong Team (Al-First Culture)

Now all that's needed is capital for market expansion.

Competitive Environment Analysis

It will take competitors at least 3-5 years to catch up with Weraser, and during that time, we will pull further ahead.

High corporate customization



Category	Existing OCR Solutions	ChatGPT-based Service	Weraser
Document Accuracy	60-85%	API Dependency	99.9%
Hallucination	Not applicable	Frequent	Zero
Specialized Agent	None	General-purpose only	220+
Customized for Enterprises	Limited	Not possible	Fully Customized

Trusted Partnerships from Global Enterprises to Startups

Numerous clients, including Fortune 500 companies, government agencies, and global partners, have already verified and demonstrated Weraser's technological capabilities and business achievements.

















































































































With you, our investors, we can make this dream a reality.

We will erase repetitive tasks with Al and create a world where humans can focus on creative work.

Will you join us in writing the future of Al?

We erase work with Al.

Let's build the future together.

Contact point Phantom@weraser.com